



Jeremy Forcier's Email Templates



The Defining Difference
BY CINDY ERTMAN

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Referral Introduction Email

(Client Name),

It was great connecting with you today! Per our conversation, I am putting you in touch with an excellent lender that we have partnered with on many deals. Jeremy and his team are the best in the business and they will take great care of you. Please reach out to him or he will reach out to you. I have included him on this email.

*Jeremy Forcier
Mortgage Advisor
CrossCountry Mortgage
415-717-7155
Jeremy.forcier@myccmortgage .com*

Jeremy,

(Client Name) is looking to get pre-approved for a loan. Please reach out to (Client Name) when you have a moment today.

*Client Name
Client phone number
Client email*

Collateral Coverage Ratio (CCR) Milestone Email

(Client Name),

We love helping you! Can you help me with something?

My goal this year is to work with more people I LIKE.

Can you introduce me to two people you think I should know and can help in the future?

Thanks!

Jeremy